

Category	
PRINT MEDIA	1st place

1. News Story (or series)

2. Feature Story (or series)

Delta True:Donald Grant Donald Gant Looks to the Future - MSU Extension Service, Office of Agricultural Communications - Keri Collins Lewis, Kevin Hudson

3. Sports News Story (or series)

Game Changer:Chronic Wasting Disease found in MS Deer - MSU Extension Service, Office of Agricultural Communications - Linda Breazeale, Dr. Bronson Strickland, Cindy Callahan,

4. Sports Feature Story (or series)

n/a

5. Institutional Magazine

Mississippi State University Alumnus Magazine - Office of Public Affairs, Mississippi State University - Chief Comm Officer: Sid Salter, Editors: Susan Lassetter, Harriet Laird, Designer: Communique - Mississippi Valley State University - Joseph Cotton

6. Newsletter (excluding tabloids)

7. Viewbook

Your Story, Your Campus Viewbook - Division of Outreach and Continuing Education, The University of Mississippi - Dr. Rick Gregory-Executive Director, UM-DeSoto; Daniel Christian, Coordinator of USM Acceptance Packet - USM:University Communications - Hillary Lovinggood, Lynn McCarver, Susan Scott

8. Admissions and Recruitment Piece

9. Annual Report

2017 USM Foundation Impact Report - USM:University Communications - Lynn McCarver, Karelia Pitts, Megan McCormick

10. Brochure
Partners for the Arts Brochure -
USM:University Communications -
Victoria Scarbrough, Lynn McCarver,
Ivonne Kawas
11. Special Publications
Jackson State University Fall
Commencement Book - Jackson State
University Communications and
Marketing Department - Yolanda T.
Brown, L.A. Warren, Rachel James-Terry,
12. Advertisements
iStudy Origami Ads - Division of Outreach
and Continuing Education, The University
of Mississippi - Janey Ginn, Director of
Marketing and Communication; Pam
Starling, Assistant Director of Marketing
13. Single Piece of Artwork - Non-Sports:
Summer School 2018 Shark Illustration -
Division of Outreach and Continuing
Education, The University of Mississippi -
Janey Ginn, Anna Sayre
14. Single Piece of Artwork- Sports:
President's Suite Invitation -
USM:University Communications - Kat
VanSkiver, Lynn McCarver, Sabrina Young
15. Photograph
Ty Jones—Our People - MSU Extension
Service Office of Agricultural
Communications - Kevin Hudson
- n/a
16. Digital Art/Photo Illustration
Parker wiggles through Stillman -
Mississippi Valley State University -
Donell Maxie
17. Sports Photograph
n/a
18. Sports Media Guide
-
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ELECTRONIC MEDIA**1st place**

19. Television News Story

n/a

20. Television Spots (60 seconds or less)

MVSU "Athletes in Motion" Promo -
Mississippi Valley State University -
Brittany Davis-Green, John McCall,
Donell Maxie

21. Radio Spots (60 seconds or less)

n/a

22. Television Programs (any length)

Farmweek - MSU Extension Service,
Office of Agricultural Communications
- Mike Russell, Leighton Spann, Zac
Ashmore, Steve Carver, David
Garraway, Jonathan Parrish

23. Radio Programs (any length)

n/a

24. Multi-Media Presentation- (for in-house
or external use)Born to Soar Video Series - The
University of Southern Mississippi -
Brittney Westbrook, Jerry Santos,
Chelsea King, J'Marcus Alfred

25. Web Page

www.outreach.olemiss.edu/lott_institute/12/The University of Mississippi - Janey
Ginn, Dr. Ellen Shelton, Kris Zediker,
Wendy Pfrenger

26. Web Page: Sports Only

n/a

27. Web Advertisements
Mississippi State University Digital Advertising - Mississippi State University - Cheeky Herrington, Heather Rowe, Bethany Shipp, Harriet Laird, Sid Salter
28. New Media/Social Media
Presenting The Mean Green Marching Machine Promo - Mississippi Valley State University - John McCall, Brittany Davis-Green

SPECIAL CATEGORIES	1st place
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|---------------------------------|--|
| 29. Public Relations Campaign | Mississippi State University - Cheeky Herrington, Heather Rowe, Bethany Shipp, James Parker, Sid Salter, Harriet Laird |
| 30. Exhibits | Extension Helps Revitalize Downtowns - Mississippi State University, Office of Agricultural Communications - Phillip Smith, Kevin Hudson |
| 31. Public Relations Innovation | The Food Factor: From Broadcast to Blog - MSU Extension Service, Office of Agricultural Communications - Keri Collins Lewis, Susan Collins-Smith, Natacha Haynes, Jonathan Parrish |
| 32. Creative Partners | Inaugural YANKY 72 Ceremony & Dedication - Mississippi Valley State University - Brittany Davis-Green, John McCall, Donell Maxie |

GRAND AWARDS	Senior Division
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Print Media

2017 USM Foundation Impact Report -
USM:University Communications -
Lynn McCarver, Karelia Pitts, Megan
McCormick

Electronic Media

"Holiday Homecoming" Social Media
Video - Mississippi State University -
Cheeky Herrington, Chris Misun,
James Parker, Leah Gibson, Bethany
Shinn

2nd place	3rd place

4-H Friends:Family Embarks on Showmanship Adventure - MSU Extension Service, Office of Agricultural Communications - Keri

Music Alum Interviewed on GMA - Belhaven University Relations Department - David Sprayberry

n/a

n/a

n/a

n/a

n/a

n/a

n/a

n/a

Freshman Admission and Scholarship Piece - USM:University Communications - Lynn McCarver, Susan Scott, Hillary Lovinggood.

It's Okay to Be Undeclared Postcard - Division of Outreach and Continuing Education, The University of Mississippi - Janey

2017-18 University Libraries Annual Report - USM:University Communications - Hillary Lovinggood, Lynn McCarver, Daun

2017-18 College of Business and Economic Development Annual Report - USM:University Communications - Kat VanSkiver,

Exchange Programs Overview Brochure - USM:University Communications - Lynn McCarver, Jessica Bunales, Kat VanSkiver	JSU Career Closet Brochure - Jackson State University: University Communications - Maxine Greenleaf, Tangelia Kelly,
2018 Eagle Club Membership Booklet - USM:University Communications - Lynn McCarver, Victoria Scarbrough, Cody Bielstein	2018 Academic Planner Gulf Park Campus - USM:University Communications - Lynn McCarver, Hillary Lovinggood, Jenny Tate
Infographics - Mississippi Valley State University - Brittany Davis-Green, John McCall	My Southern Miss Story - USM:University Communications - Brittney Westbrook, Amanda Petit, Kat VanSkiver
University Forum Poster_Susannah Cahalan - USM:University Communications - Lynn McCarver, Andrew Haley, Victoria	Southern Arena Theatre Poster - USM:University Communications - Victoria Scarbrough, Lynn McCarver, Stacy Reischman
MVSU Sports Stadium Banners - Mississippi Valley State University - John McCall	Honor Club Social Invitation - USM:University Communications - Kat VanSkiver, Lynn McCarver, Megan Burkes

A Higher Degree of Joy - Belhaven University Relations Department - David Sprayberry	Live for Service - Mississippi Valley State University - Donell Maxie
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n/a	n/a
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Fowler divers for the score - Mississippi Valley State University - Donell Maxie	Game Time - Jackson State University - Charles A. Smith
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n/a	n/a
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2nd place	3rd place
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n/a

n/a

n/a

n/a

Farmweek - MSU Extension Service,
Office of Agricultural Communications
- Mike Russell, Leighton Spann, Zac
Ashmore, Steve Carver, David
Garroway n/a

n/a

n/a

Valley Pride Day Video - Mississippi
Valley State University - Brittany Davis-
Green, John McCall, Broadcast Media
Group, Inc. n/a

http://extension.msstate.edu/extension_matters/volume-4-number-2 - www.outreach.olemiss.edu/pre_college/startalk/

MSU Extension Service, Office of
Agricultural Communications - Leah
Barbour, Keryn Page, Kevin Hudson
Brian Utley, Beth Barron, Tim Allison,
Susan Collins Smith, Megan Bean, Keri

The University of Mississippi - Janey
Ginn, Dr. Ellen Shelton, Kris Zediker

n/a

n/a

StudyUSA mobile ads - Division of Outreach and Continuing Education, The University of Mississippi - Anna Sayre, Pam Starling, Janey Ginn, Kevin Gates, Kristina Phillips

"Holiday Homecoming" Social Media Video - Mississippi State University - Cheeky Herrington, Chris Misun, James Parker, Leah Gibson, Bethany Shipp

ALTERNATE: Get to know your MSU Extension Agent - MSU Extension Service, Office of Agricultural Communications - Jonathan Parrish

MVSU Mobile App Promo - Mississippi Valley State University - John McCall, Brittany Davis-Green

"Tailgate Like a Champion" - Mississippi State University - Cheeky Herrington, James Parker, Chris Misun, Leah Gibson, Bethany Shipp

2nd place	3rd place
<p>MVSU Presidential Inauguration - Mississippi Valley State University - John McCall, Brittany Davis-Green, Donell Maxie</p>	<p>2018 Homecoming "Valley Then. Valley Now. Valley Forever" - Mississippi Valley State University - Brittany Davis-Green, John McCall</p>
<p>n/a</p>	<p>n/a</p>
<p>n/a</p>	<p>n/a</p>
<p>Lauderdale County Schools and MCC - Meridian Community College - College Communications</p>	<p>Holmes Community College and Ole Miss-Grenada Light Pole Banners - Division of Outreach and Continuing Education, The University of Mississippi - Provan Martin, Pamela</p>

